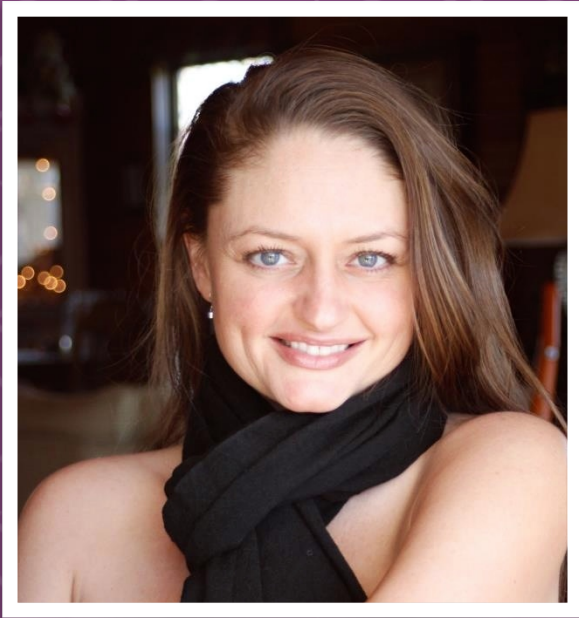


TCI



TRANSFORMATIVE LIFE COACH TRAINING

AWAKEN ∞ HEAL ∞ TRANSFORM



“This is one of the most powerful, impactful and transformative trainings I have ever done (and I’ve done a ton!)”

- SHAE BRYANT

“This training has completely changed my life. My relationships have improved, my career has improved, my health and well being has improved. This training not only helped me completely change my life but it has trained me to become a coach that can help change someone else’s life as well. I would highly recommend this course to anyone.”

- SANDRA ATIN





IMAGINE THIS...

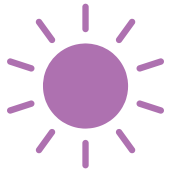
6 MONTHS FROM FROM NOW YOU ARE A CERTIFIED TRANSFORMATIVE LIFE COACH.

You are experiencing life from a broader perspective - *with more freedom, creativity and joy* - and a deeper realization of your true nature and the nature of the human experience.

You have powerful tools, practices and principles to actualize potential, dissolve inner barriers and help people come back home to their true selves and their innate well-being.

You have the skills to help anyone access the love, wisdom and power of a clear mind, regardless of their conditions or circumstances. As a Certified Transformative & Spiritual Life Coach, you are facilitating learning, change, growth and development in your clients in a way that enables them to realize their potential and blossom in ways they couldn't have imagined. They are so grateful. You are feeling deeply fulfilled and aligned with your soul's purpose.

Your clients are fascinating, varied, engaged and inspiring. They come to you for many different reasons:



1. Empowerment – coming alive and actualizing one's true potential in all areas of life. For example: becoming a powerful creator, taking one's health, wealth, work and relationships to higher levels of fulfillment, becoming more effective, manifesting success without stress.



2. Inner Healing - clearing out one's barriers to love, strength, abundance, freedom and joy. For example: relinquishing victim consciousness, dissolving inherited trauma, conditioned fears, guilt, blame, shame, judgements, etc. cultivating self-love, compassion, surrender and forgiveness.



3. Transformation – transforming consciousness, perceptions, beliefs, and one's way of being in the world. For example: enhancing self-awareness, uncovering true nature, dismantling illusions and false identities, going beyond all limitations.

You charge a premium rate because of your success in guiding clients to the breakthroughs they've been seeking and actualizing their fullest potential. People actively seek you out to do so.

You live what you have learned from the TCI training and you're thriving, taking your consciousness, mind and body to new heights.



WELCOME TO OUR TRANSFORMATIVE LIFE COACH TRAINING PROGRAM

Our Transformative Life Coach Training takes spiritual and life coaching to the next level!

And yes, we're a little biased. We did create this course. But we know our Coach Training is unlike anything else out there. Why?

Because our experiential learning program doesn't focus merely on teaching you theories, skills, methods and techniques. Our focus and commitment is first, and foremost, to your **"Grounding"**: *your awareness and embodiment of who you really are and your insightful understanding of the inside-out nature of the human experience.*

In short: It starts within you.

We've found that when human beings catch a glimpse of their Essential Nature, and the inside-out nature of their experience, it has an irreversible impact that positively shifts their way of seeing, relating and being in the world.

You'll learn how to coach from the inside-out and how to masterfully facilitate deep coaching conversations that help people heal, awaken and transform their lives.

The 6-month curriculum combines everything you would expect from a premium, professional Coach training program, plus, transformative insights gathered from ancient spiritual wisdom, transpersonal psychology, consciousness research, and human potential development.

Our students often tell us that one of the many things they loved and appreciated about the training was the depth, wisdom and support of the community.

THE CERTIFIED TRANSFORMATIVE LIFE COACH TRAINING TAKES PLACE OVER SIX MONTHS.

It consists of:

- A 24-week Virtual Training Program.
- 20 sessions (20 hours) of coaching practice & skills development.
- Connection to a loving and supportive community of inspired individuals.

My faculty and I will:

- Teach you principles, techniques and tools to maximize potential, dissolve limitations, and help you, and your future coaching clients, to create deep, genuine and lasting transformation from the inside out.
- Ensure that by the time you graduate, you will be clear on how to create a thriving coaching practice and/or seamlessly integrate your coaching skills into your current work.
- Provide you with a stimulating, transformative (and fun) training experience! You will also meet many inspiring people and become part of a growing community, dedicated to raising human consciousness and inner well-being.

To train with us we have just three prerequisites: The first is a willingness to fully engage with the training. The second is for you to integrate what you learn into your own life. The third is a desire to make a meaningful contribution in the world and help others to realize their full potential.

Are you ready?



“For me, this training has been transformational from the inside out. It has made me a better professional, a better communicator, teacher and, for the first time, a true coach. I definitely recommend it more than any other course I have ever taken!”

- ALEJANDRA LOPEZ

“This training is phenomenal! The “Inside-Out” understanding and coaching method separates this program from traditional coaching and is truly amazing. Life for me is much more enjoyable because of the depth I have gone to with this course.”

- GABRIEL NOSSEIR



THE OPPORTUNITY

You might be new to coaching, so I will share some illuminating information about coaching, the coaching industry and the opportunity for you as a Transformative Coach. **This is a real eye-opener.**

In a 2016 report, the estimated 53,300 coaches worldwide generated over \$2.3 billion (USD) in annual revenues.

The greatest concentration of coaches, and highest paid coaches, are in high-income areas like North America, Western Europe and Oceania (Australia and New Zealand).

While the latest study demonstrated average annual earnings for North American coaches of almost \$62,000, an earlier study also showed that globally, the average fee charged for a one-hour coaching session was \$229 USD. The average number of clients at any given time, 10. The average number of hours spent coaching clients each week, 13.

The reason so many people are willing to pay good money to work with a Coach is because the support, guidance, clarity and accountability they experience enables them to achieve meaningful change more effectively and efficiently.

The process of personal transformation and achievement is so much easier in the presence of a skilled companion, a skilled Coach.

Over the last 10 years, numerous studies have explored the benefits of coaching. Overall, they found working with a Coach is a highly effective way to:

- Facilitate change: performance, skills and personal development.
- Increase the attainment of personal and professional goals.
- Improve psychological factors that enhance performance.
- Increase resilience, positivity and self-efficacy.



Transformative Life Coaching works by building growth-promoting, deeply connected relationships (*through Presence, support, respect, compassion, deep listening, holding space*); and facilitating the process of personal transformation (*through transformative inquiry, dissolving inner barriers, catalyzing profound insights into one's true nature and deepening one's understanding of the inside-out nature of the human experience*).

It's a formula that works, and one you will learn in our Certified Transformative Life Coach Training Course.

As a graduate of our Coach Training course, how will you put your qualification and skills to use? You might choose to:

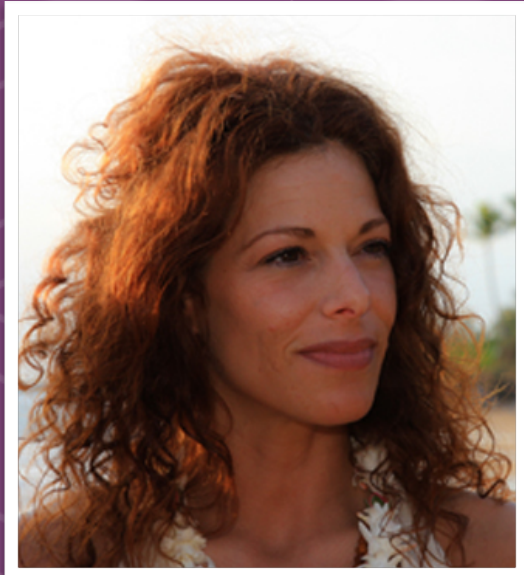
- Develop a new career as a Certified Transformative Life Coach.
- Continue in your existing work but enhance what you do using the skills and knowledge you have acquired.
- Leverage your coaching certification as a unique selling point when applying for jobs or promotions.
- Expand your services to include coaching.
- Increase your hourly rate to reflect your expanded coaching skill.

The possibilities are endless!

WHY OUR TRANSFORMATIVE LIFE COACH TRAINING?

Here are twelve reasons why.

1. We will teach you so much more than what you would expect (or receive) from a **premium, professional coach training program**.
2. Our **experiential-based curriculum** covers topics that few, if any, other Coach training programs explore. These include: innate well-being, the nature of consciousness and thought, the inside-out understanding of life, insight-based coaching, transformative presence, spiritual inquiry, self-realization, self-actualization, moving beyond victim consciousness, guiding yourself and your clients back 'Home' to their innate wisdom, clarity and well-being.
3. **You will be deeply supported in your own accelerated healing, awakening and transformation.** You'll have a dedicated private coach who will be supporting you every step of the way, along with access to a vibrant community of inspired and supportive people, and continual support and access to Joshua on the forum and the live, monthly group calls.
4. Our unique methods will help you skillfully penetrate the barriers to your inner richness and luminous depth. As you engage the teachings and practices in our program, **your experience and life will transform** through many liberating awakenings while your personal embodiment comes to express the beauty, grandeur, and hidden potentials of who you truly are.
5. You can **learn from anywhere in the world** and at your own pace.
6. You can become a **Certified Transformative Coach in just 6 months**.
7. You will be one of the few coaches in the world with the unique skills, understanding and abilities to **help clients realize their potential and level-up their consciousness and lives from the inside-out**.
8. Once you become a student, you will have **LIFETIME ACCESS** to the training, all upgrades, the on-going live group calls, and the community forum.

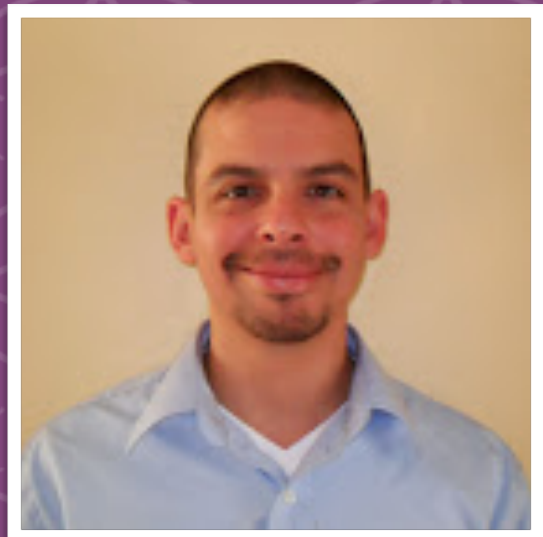


“The wisdom within these modules is priceless. My hope is that these teachings find the minds of every human on this planet so that they can find their innate wisdom and peace within.”

- WENDY MACKINNON

“TCI is one of the best decisions I’ve ever made. What this training has done for my life is worth 10x’s the cost of the tuition! To find out and know more about my true authentic Self is something that I cannot put a price tag on.”

- JEREMIAH PENA



9. We provide comprehensive training in **heart-centered business practices**, the art and science of creating clients, coaching packages, pricing and more to help you create a thriving coaching practice.
10. Belong to an **influential network** of highly-committed, inspired professional colleagues and Transformative Coach Institute Certified Coaches.
11. We've integrated groundbreaking work from the fields of psychology and time-honored spiritual practices to offer a powerful, grounded and unique, insight-based, intuitive coaching methodology which can assist your clients in tapping into their innate wisdom and insights to create profound shifts in their lives and in their way of being in the world.
12. We will also share with you the foundational principles and practices to uncover your true nature and your innate well-being, so that you will be able to facilitate this in your clients. At the heart of this training is an understanding of the nature of the human experience that insightfully shifts us from identification with egoic-states of consciousness to what we refer to as **Essence**. Essence is your Being, the creative, aware intelligence that is always available to us when we come into the present moment in a way that is open and allowing. Essence, or Being, is the wellspring from which love, creativity, intuition, wisdom and resilience arise. In the Transformative Coaching model, we coach from Essence. It is a complete game-changer and a powerful way to facilitate deep insight and transformation in clients. **Our students are often blown away by this part of the training.**

COURSE STRUCTURE

Our curriculum is specifically designed for you to launch a new, exciting career as a professional Transformative Life Coach in just six months - from anywhere in the world.

There are six, self-paced, monthly training modules.

Each module contains weekly video lessons, audio recordings, transcripts, recommended videos and a curated recommended reading list so you get the most out of your training and feel confident to work with paying clients and getting powerful results - even while in school!

6 TRAINING MODULES

1	Foundations of Transformative Coaching
2	Wisdom Based Coaching
3	The Art & Practice of Transformative Coaching I
4	The Art & Practice of Transformative Coaching II
5	Heart-Centered Business Development
6	Fulfilling Your Soul's Purpose



MONTH 1: FOUNDATIONS OF TRANSFORMATIVE COACHING

On completing this module, you will understand:

- What coaching is and the keys to becoming an extraordinary coach
- The difference between traditional coaching models vs Transformative Coaching
- What gets in the way of our capacity for clarity, wisdom and well-being
- Understanding your role in people's lives as a Transformative Coach
- The power of Deep Listening: How to listen so you become a candidate for insight and profound revelations
- Coaching on the "Vertical Dimension" vs the "Horizontal Dimension" of life
- Innate Well-Being via a Clear Mind
- The "Outside-In Misunderstanding" - what it is and how it creates unnecessary stress and suffering
- Your "Grounding": what it is and why it determines the impact you can have on your clients
- Transformative exercises to deepen your Awareness of the inside-out nature of your experience
- Deep-dive into the 3 Principles behind all psychological experience (the Inside-Out understanding)
- How we can all find peace, happiness and clarity of mind regardless of circumstances and conditions



MONTH 2: WISDOM-BASED COACHING

On completing this module, you will understand:

- The profound and transformative implications of the 3 Principles
- The only thing that creates genuine and lasting transformation in people's lives
- Five common "coping mechanisms" that get in the way of inner transformation, healing and growth
- How to tap into the deeper capacities of Mind
- The Two Modes of Thought: which one leads to stress and which one leads to creativity, wisdom and peace
- The Big Shift: the one thing we can do as coaches that changes people's lives forever
- How to coach from your Innate Wisdom
- The Role of Emotions: what they are and where they really come from
- How to dramatically increase the impact you have in your coaching sessions
- How to know if you or your clients are drifting away from our innate clarity and well-being
- The power of letting things settle vs trying to figure things out
- Raising Levels of Consciousness: understanding why raising levels of consciousness is the key to permanent, positive breakthroughs



MONTH 3: THE ART & PRACTICE OF TRANSFORMATIVE COACHING I

On completing this module, you will understand:

- The foundation to every transformative conversation
- Transformative Presence: what it is and how to activate it within you
- Your “grounding”, its role in creating a space where miracles happen, and what can get in the way
- How to create a deep level of connection with your clients and what tends to get in the way
- How to access the solutions to all the problems your clients face
- The Anatomy of a Coaching Session: step-by-step instruction on how to facilitate powerful sessions from beginning to end
- The 3 phases of a coaching conversation
- How to naturally transition from one phase of the conversation to the next
- The #1 question to ask at the very beginning of every coaching call
- The Simplicity Coaching Formula: how the top coaches coach
- The two most important questions to ask at the end of every coaching call
- Understanding the only problem your clients are ever facing, and the only solution to that problem
- Mastering the “7 essentials” of deep, transformative coaching



MONTH 4: THE ART & PRACTICE OF TRANSFORMATIVE COACHING II

On completing this module, you will understand:

- The Art of Spiritual Pointing: what spiritual pointing is and how to use it to catalyze powerful breakthroughs for your clients
- What “pointers” are really pointing to and what they’re pointing away from
- The power of Thought-Recognition and its role in resolving “unresolved issues”
- Twenty-two spiritual pointers to assist you and your clients to shift perceptions and recognize True Nature
- The Importance of Personal Embodiment: why you can only take your clients as far as you have gone yourself
- How to help your clients feel safe and ready to do the deep inner work
- The healing and transformative power of Forgiveness and Surrender
- How to shift your identification with thought-forms to that which is beyond forms
- A simple, yet profound, inquiry to release and let go of all suffering, limitations, pains, traumas and more
- Transformative Inquiry: how to question and undo the Outside-In Illusion



MONTH 5: HEART-CENTERED BUSINESS DEVELOPMENT

On completing this module, you will understand:

- The Business of Coaching: the truth about how to create a prosperous coaching practice
- Why working really hard, planning everything, long hours, sweat and tears are not how to grow your practice
- Right Action: the power of doing the right things
- Keeping It Simple: the one and only thing that's going to grow your coaching practice
- The two kinds of conversations you need to have on a daily basis as a coach
- Selling the Experience vs the Concept
- Powerful Enrollment Conversations: step-by-step guidance on how to enroll clients from beginning to end
- How to “establish the gap” so your clients can see the immense value you bring to the table as a coach
- The only strategy you need to grow your coaching practice
- Four steps to create all the clients you will ever need and want
- How to create high-end coaching packages that your clients want to buy
- How to get over the fear of rejection

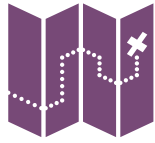


MONTH 6: FULFILLING YOUR SOUL'S POTENTIAL

On completing this module, you will understand:

- The Power of Visioning: what it is, why it's more powerful and different from visualization
- How to access the highest vision for your life, your practice and all your projects
- Visioning vs Intentions and Strategies
- The three biggest obstacles you'll face on your journey as a coach and how to overcome them
- Understanding the Insecurity Loop and the process of self-realization
- The worst thing that can ever happen to you and why that's such good news
- How to make the impossible, possible - from the inside-out
- The power of becoming "Hootless" - no attachments, no aversions
- The role and importance of your own spiritual practice as a coach
- Six steps to allow more ease, miracles and grace to flow in and through your life
- How to break free from attachments to outcomes and the secret of "just rain"
- The only thing you need to be free of all fears and go "all in" with creating the life of your dreams

YOUR TRAINING AT A GLANCE



6 MONTH CURRICULUM

You'll take a deep-dive into the inside- out understanding and how to facilitate profound transformation in people's lives.



PEER TO PEER SUPPORT

You'll get to practice your new skills with a supportive group of people who are all learning alongside you.



MONTHLY LIVE Q&A CALL

You'll get all your most pressing questions answered every month in a live call with Joshua and all your peers.



PRIVATE ONLINE COMMUNITY

You'll get to connect with our inspired community of students and alumni, make friends and support each other along the way.



PROFESSIONAL CERTIFICATION

Upon completion of the course requirements, you'll receive a professional certificate of completion and online seal of certification.



LIFETIME ACCESS

You get lifetime access to the course, private members area, community and all materials along with all future updates and upgrades.



STUDY FROM ANYWHERE IN THE WORLD

Your training is delivered in a completely online format that allows you to study and participate from anywhere in the world. A computer, phone and Internet connection are all you need to enroll and participate in our revolutionary Transformative Life Coach training.

Whether you're traveling, have a full-time career, are a busy parent, or you're in a life transition, the Training is designed to easily fit your lifestyle.

You can access the material on your computer, tablet, or smart phone.



LIFETIME ACCESS & UPDATES

Once you enroll, participate and graduate the Transformative & Spiritual Life Coach Training, you'll have access for life!

Yup! You will continue to have access to the course - including all materials - after you complete it. This means you'll be able to return to the material anytime you want, as many times as you want.

Plus, you'll receive all future upgrades at no additional cost. This means, if we add or update any aspect of the training in the years to come, you'll get to enjoy full access to those updates.



IS TCI RIGHT FOR YOU?

THE 6-MONTH TRANSFORMATIVE LIFE COACH TRAINING PROGRAM IS PERFECT FOR YOU IF YOU:

- Want an experiential curriculum that nurtures your own healing, awakening and transformation
- Want the skills, practices and principles to be an extraordinary coach
- Want a career that allows you to be prosperous while doing meaningful work you love
- Have an existing practice or career and want to increase your transformative impact
- Want the freedom to work flexible hours from anywhere in the world
- Are committed to making a meaningful contribution in the world
- Love to bring out the best in others
- Want to blossom into your full potential
- Want to be connected to an empowered community that inspires you
- Value learning from home, at your own pace
- Want a unique certification that sets you apart in the market place

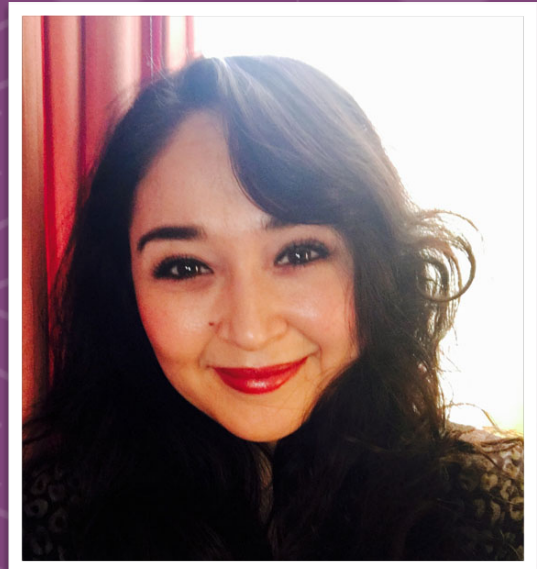


“Six months after finishing my certification, not only am I working with only ideal clients, my business is financially sustainable and profitable, and I’m not overworking myself. This experience has been deeply transformative for me in all aspects of my life!”

- ANGIE KING

“I have a lot more confidence, peace and well-being, much deeper than before. I’m less stressed and less chaotic. I’m experiencing freedom in ways I never thought possible. This training has radically changed my life. I am forever grateful.”

- PRISCILLA BENAVIDES



“Raising Human Consciousness & Well-Being Through Individual Healing, Awakening & Transformation.”



READY TO TURN YOUR CALLING INTO A REALITY?

TUITION

The financial investment is only the beginning. Next, comes your investment of time, energy, commitment, and focus towards becoming the best coach you can be and then sharing your gifts with the world.

The investment for the training and dual certification of Transformative Life Coach & Spiritual Life Coach program is a one time payment of \$2997.

Or a monthly payment plan of \$555/month for 6 months.

What will your return on investment be from TCI?

That is up to you and what you're committed to creating in the world. What you can expect from us is everything we have to help you be successful, so like all our students, in six months from now, you will look back at this moment as the best decision you ever made for your career and your life.



ARE YOU READY TO DIVE IN?

In TCI, you will join a community of inspired, spiritual and committed coaches, healers, change agents and leaders.

You will be in a world of deep insights and transformative/spiritual coaching.

If you feel called to help people heal, awaken and transform so they can live their best lives, while doing the same for yourself, we invite you to join us.

If you know this was made for you...

If you know you were born to be an inner guide for others...

If you know you are here to awaken, heal and transform... **JOIN US!**



FREQUENTLY ASKED QUESTIONS

Q. How long will it take for me to complete the certificate program?

The course is designed to be completed in six months. Upon graduation you will be given a certificate of completion and a seal for your website to display your credentials.

Q. How many hours per week should I allot to complete the course work?

We've made this training suitable for today's busy adult. If you watch all the videos and dive into the recommended reading, plan on 2-4 hrs of work per week.

Q. Do you offer special discounts?

Yes! Please contact us to learn about any current special offers.

Q. How do I know if this training is the right one for me?

You're an ideal student for this training if any of these statements ring true for you:

- "I'm passionate about personal growth, healing, spirituality and transformation."
- "I'd love to have a career serving and helping the upliftment of humanity."
- "I want a lucrative career with flexibility and freedom."
- "I prefer a learn-at-home format."
- "I want to go beyond simply empowering people and help them awaken and unleash their magnificence."

- “I want to learn deep coaching skills that truly work and feel ridiculously confident in what my coaching can do for others.”
- “I want a certification that stands out in the marketplace.”

Q. I’m already a coach, will this program still be beneficial for me?

Absolutely! This is a unique training that’s redefining what is possible and what it means to be a Transformative Life Coach. Not only will you learn how to transform people’s lives from the Inside-Out, you’ll emerge from this training more expanded, more enlightened and utterly transformed – not only as a coach, but as a human being.

Q. Will I have access to Joshua?

Yes! You will have access to one live Q&A call a month with Joshua where you can ask all your questions, receive feedback and support.

Q. Are there opportunities to meet with fellow students?

Yes! You will have access to a private facebook group where you can connect with our inspired community of students and alumni.

Q. What if I’m super busy and don’t have time to add one more thing to my schedule?

The great thing about our program is that, even though there is a weekly schedule, you can study at your own pace. Once you sign up, you have lifetime access to all the tools, training, and resources – so you can make it fit within your own schedule. We’re here to help you every step of the way. If you’re stumped, you can ask a question in our forum and get answers from your fellow members within minutes.

Q. Does this training include mentorship?

You will have the option to add private mentoring with either Joshua directly or one of our TCI coaches. This is an upgrade to the training and has limited availability. If you’d like to be upgraded to include private mentoring, please contact us to learn more.

Ready to join us?

[Click Here To Enroll Today!](#)



TURN YOUR CALLING INTO A REALITY

Become A Transformative & Spiritual
Life Coach

[CLICK HERE TO ENROLL NOW](#)